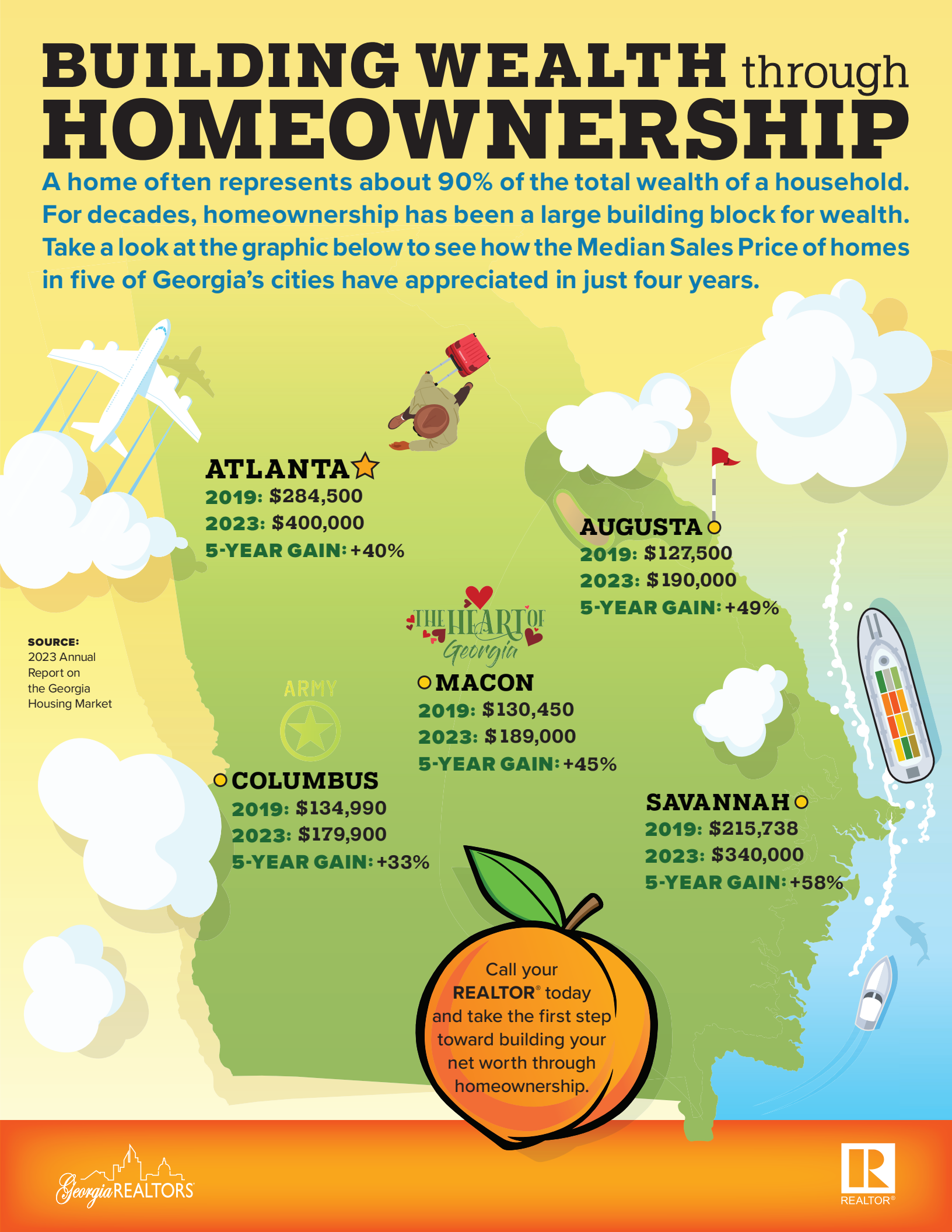


# BUILDING WEALTH through HOMEOWNERSHIP

A home often represents about 90% of the total wealth of a household. For decades, homeownership has been a large building block for wealth. Take a look at the graphic below to see how the Median Sales Price of homes in five of Georgia's cities have appreciated in just four years.



**ATLANTA** ★  
**2019:** \$284,500  
**2023:** \$400,000  
**5-YEAR GAIN:** +40%

**AUGUSTA** ○  
**2019:** \$127,500  
**2023:** \$190,000  
**5-YEAR GAIN:** +49%

THE HEART OF  
Georgia

**MACON** ○  
**2019:** \$130,450  
**2023:** \$189,000  
**5-YEAR GAIN:** +45%

**COLUMBUS** ○  
**2019:** \$134,990  
**2023:** \$179,900  
**5-YEAR GAIN:** +33%

**SAVANNAH** ○  
**2019:** \$215,738  
**2023:** \$340,000  
**5-YEAR GAIN:** +58%

**SOURCE:**  
2023 Annual  
Report on  
the Georgia  
Housing Market



Call your  
**REALTOR®** today  
and take the first step  
toward building your  
net worth through  
homeownership.